### ISLAND COFFEE PROGRAM

# Increase Profits with Island Coffee

Island Coffee offers a complete line of "high demand" and "high-profit" products. All of our coffee is of only the highest quality 100% Arabica beans.

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Your customers will taste the difference!



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/INSON ASSOCIATES 1058. A FULL LINE C-STORE DISTRIBUTOR

Visit our Website: *www.hladist.com* 631-962-2400 / Fax: 631-962-9000

Outside NY State: 1-800-325-2512 for your ordering Discover a New World of Gourmet Coffee

> We're a Full Service Coffee Company

- Gourmet Coffees
- Herbal Teas
- Cappuccino
- Cold & Frozen Drinks
- 24/7 Service
- Marketing Program, Signage & Advertising
- Food Service Programs

#### SLA C E р $\mathbf{O}$ E

#### **Regular Blends & Varietal Coffee**

100% Colombian 100% Colombian Decaf 100% Colombian Supremo Whole Bean 100% Colombian Whole Bean 100% Colombian Decaf Whole Bean 100% Colombian Supremo Whole Bean Gourmet Blend Donut Shop Blend Island Gourmet Blend Our Blend Seattle Roast Seattle Roast Whole Bean

#### Flavored Coffees

Amaretto Chocolate Raspberry Cinnamon Gingerbread Cinnamon Hazelnut French Vanilla Hazelnut Hazelnut Decaf Irish Cream Pumpkin Spice Swiss Mocha Almond

### Increase Profits with our Food Service Programs



"The Island Coffee program gives the smaller retailer the ability to deliver the tools and products to compete with the larger chains without sacrificing quality that today's customer demands."

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#### We Support The Program

- State-of-the-art Brewing equipment
- 24/7 repair and service
- Training program
- Consumer incentives

"Island Coffee has given my stores a professional, consistent look from store to store, along with quality gourmet coffee and supported by excellent service."







**Giant Sized** Outdoor Signage Outdoor Banners 4 ft x 2ft

# Marketing Aids

### We Help Create The Demand

Island Coffee supports your Coffee Program with aggressive advertising and merchandising programs.



Menu Boards and other <u>indoor signage</u>

20 20 30 Gourmet 33 Coffee 88 CLUB CARI

BUY 10 CUPS AND GET ONE FREE

Island Coffee Club Card and Promotional Poster